

Museum of Intangible Heritage

# TREASURY OF MEĐIMURJE



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a new dimension*



Museum of Intangible Heritage  
**Treasury of Međimurje**

*Međimurje*  
u pokretu



**MEĐIMURSKA  
ŽUPANIJA**



MUZEJ  
MEĐIMURJA  
ČAKOVEC



**REDEA**



# Treasury of Međimurje

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From the beginning of the world until today, the area between the rivers Mura and Drava, Međimurje, pulsates vividly. It consists of fertile and miniature fields, forests, meadows, pastures, wine-growing hills and a hundred settlements inhabited by warm and diligent people. From ancient times, Međimurje valleys and hills are filled with Međimurje songs, written, composed, created, painted, played and danced. Over time, during work days and holidays, exceptional heritage values were created, imprinted in the cultural code of the spirit, mind and heart of Međimurje. Collected from all parts of the country between two waters, they found their unique home in the Museum of Intangible Heritage "Treasury of Međimurje", under the roof of the revitalised fortification of the Old Town in Čakovec.

Welcome to  
**Museum of Intangible Heritage**  
**TREASURY OF MEĐIMURJE**



## “ My people of Međimurje, you have treasures and riches

The rich cultural heritage of Međimurje under the label of intangible cultural heritage, used to be called spiritual heritage, folk traditions, beliefs, folk wisdom and traditional crafts. Important and interesting data on their origin, use, special features, the method of production and their creator were added to the collected objects, the material expression of culture. Stories of intangible culture are stamped by living people, bearers of skills. Despite the strong influence of modern times and the frequency of change, skill holders keep their knowledge and skills alive and patiently pass them on to others.





# The Heritage of Međimurje and The World

Međimurje folksong, the art of making traditional children's toys and gingerbread crafts from the area of northwestern Croatia are inscribed on the UNESCO Representative List of the Intangible Cultural Heritage of Humanity. Fifteen cultural assets located in the area of Međimurje are entered in the Register of Cultural Heritage of the Republic of Croatia.



United Nations  
Educational, Scientific and  
Cultural Organization



Intangible  
Cultural  
Heritage





## Stories from the Treasury

The attractive, multimedia and interactive exhibition of the museum consists of two main units:

"Miniatures" in which stories about the intangible and oral tradition of Međimurje are told, and "Century of the Fortress" focused on Čakovec Old Town, its development and original purpose, as well as topics related to it.





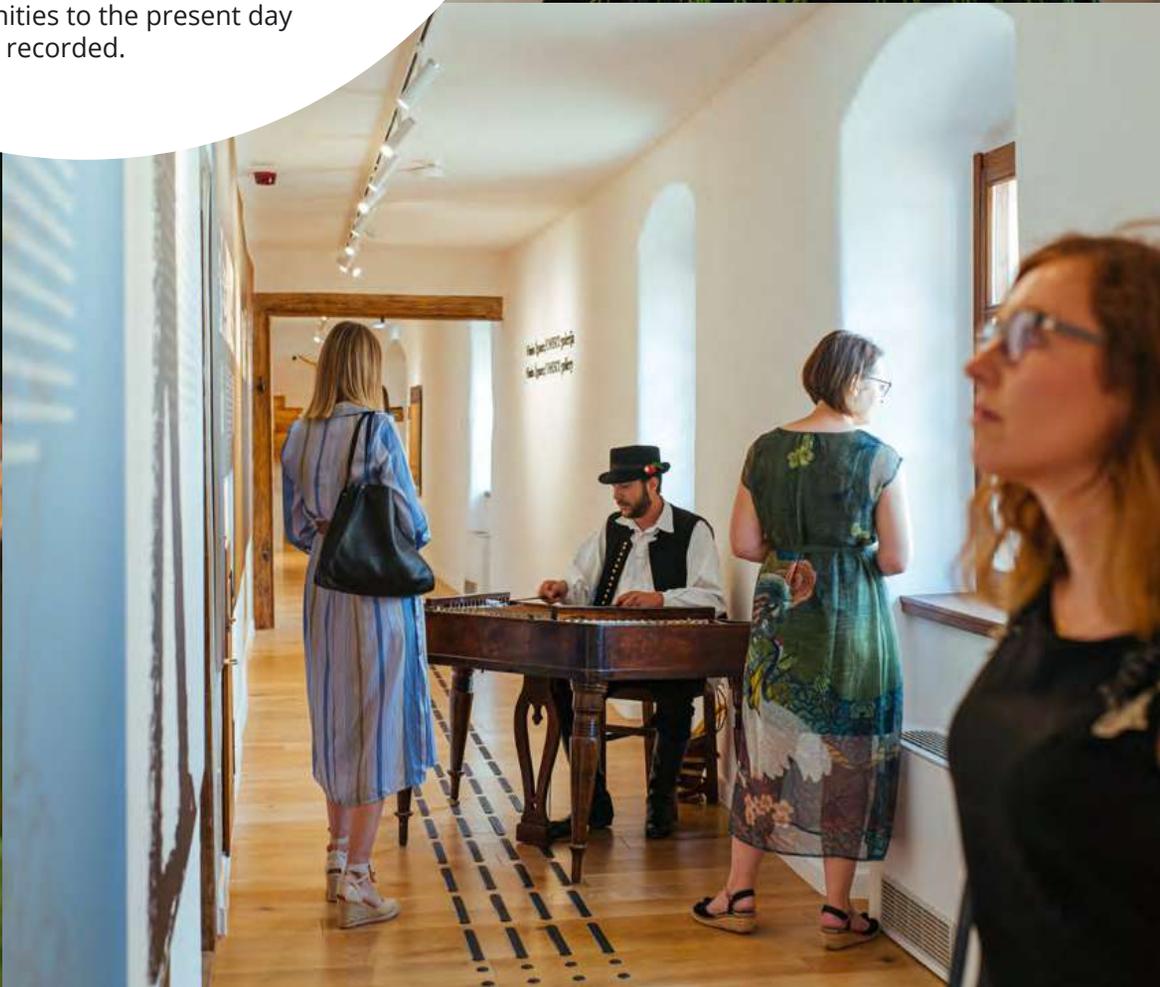


Miniatures



# Performing arts

present the art of making and playing cymbals in Podravina, Međimurje and Hrvatsko zagorje, the art of playing tambourine farkašica in northern and northwestern Croatia and Međimurje folk song. Their performance context greatly influences not only the way they are introduced to audience but also the way the knowledge is transferred to others. Dancing and singing are a natural occurrence wherever people gather. During parties, weddings, doing business together and celebrating church or folk holidays, they are always present. Međimurje folk song is the most expressive form of Međimurje men and women, a medium in which almost every segment of life from Proto-Slavic communities to the present day remains recorded.





## Social practices, rituals and festivities



represent the art of making the traditional carnival mask Pikač in Selnica, the art of making traditional Christmas jewelry - kinč in northwestern Croatia, the art of making jewelry - Christmas chandelier in northwestern Croatia and the art of making traditional Christmas cribs from northwestern Croatia.

## Traditional crafts

The segment of traditional crafts includes the art of gold mining - goldsmithing in Međimurje, traditional art of making lace in the area of Sveta Marija, gingerbread crafts from northwestern Croatia and Slavonia, traditional pottery and the art of making traditional children's toys from the area of northwestern Croatia.

Miniatures





Miniatures

# Everyday cultural goods



include the Štrigova and Kotoriba groups of speech, as well as the toponymy of Sveta Marija. They have a common denominator of oral tradition and expression, including language as a transmitter of intangible cultural heritage. This is where the process of preserving the everyday with a unique approach comes to the foreground. Speakers of the Štrigova and Kotoriba speech groups use speech on a daily basis in their families, in communication with friends and even colleagues at work. Both groups of speeches and toponymy of the place of Sveta Marija give us a useful insight into the past of these areas and understanding of cultural, geographical, economic and political intertwining in past times.





## Centuries of the Fortress

The permanent exhibition "Centuries of the Fortress" is located on the ground floor and is focused on Čakovec Old Town.





## Centuries of the Fortress

The focus of the exhibition "Centuries of the Fortress" is a monumental building in which the museum is located, that is the fortification part of the Old Town complex. The fort is one of the most beautiful examples of Italian defense construction in Croatia.

It represents a defensive role, the importance of the Zrinski family for its origin as well as the way of warfare in the Middle and Early Modern Ages. Special emphasis was placed on the methods of imprisoning people from the 16<sup>th</sup> century to the present day through the example of high-ranking prisoners of war, women accused of being witches or collaborators of the National Liberation War in the 20<sup>th</sup> century.





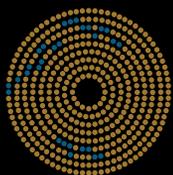
Museum of Intangible Heritage  
**Treasury of Međimurje**

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Working hours:  
Monday - friday / 8am - 6pm  
Saturday - sunday / 10am - 2pm  
Holidays / closed

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