



WHY IS THIS IMPORTANT?

Every year, tourism generates large amounts of waste, especially plastic and single-use packaging. Together, we can preserve the beauty and cleanliness of our destination – for ourselves, our guests, and future generations!



FOR TOURISM SERVICE PROVIDERS

- Provide clearly visible waste separation bins (plastic, paper, bio-waste, glass).
- Use reusable products: glass bottles, plates, cutlery.
- ✓ Purchase local and seasonal products less packaging, less waste.
- ✓ Train your staff on proper waste sorting.
- **⊘** Encourage guests to participate with messages in rooms and informational materials.



FOR OUR DEAR GUESTS

- Use a refillable water bottle.
- 🛅 Shop locally and bring your own reusable cloth bag.
- X Avoid single-use plastic.
- Sort your waste at your accommodation and in public areas every bottle, can, and piece of paper counts!
- Avoid requesting daily linen and towel changes you help conserve resources!



TOGETHER WE ARE STRONGER!

Svaka mala promjena stvori veliku razliku. Kao pružatelj usluga ili posjetitelj – vi ste dio rješenja!

- 🔭 Sustainable tourism starts with you.
- Thank you for protecting our destination!





MEĐIMURJE COUNTY TOURIST BOARD

Bana Josipa Jelačića 22E, Čakovec, Croatia, EU P. +385 40 31 00 71 / E. info@tzm.hr

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