



SOLID WASTE REDUCTION IN TOURISM

SUSTAINABLE TOURISM STARTS WITH US



WHY IS REDUCING WASTE IN TOURISM IMPORTANT?

Tourism generates significant amounts of waste, especially plastic and food waste.

Excess waste:

- Pollutes nature and harms wildlife
- Overloads local infrastructure
- Reduces guest satisfaction
- Increases operational costs



5 STEPS TOWARD MORE SUSTAINABLE TOURISM

1. Reduce at the source

- Choose products with minimal packaging
- Use refill stations for toiletries and cleaning products

2. Reuse

- Install refillable soap/shampoo dispensers
- Offer glass bottles and reusable cutlery instead of single-use items

3. Separate waste properly

- Provide clearly labeled bins for: plastic, paper, glass, organic waste
- Train staff and inform guests about proper waste sorting

4. Compost

- Implement composting for kitchen and restaurant food scraps
- Use compost for landscaping and gardening

5. Work with the local community

- Source local products with less packaging
- Support local recycling and upcycling initiatives

BENEFITS FOR YOUR TOURISM BUSINESS:

- ✓ Lower waste disposal costs
- ✓ Access to eco-certifications (e.g. EU Ecolabel, Green Key)
- ✓ Happier, more loyal guests
- ✓ Positive promotion and reputation

FOR GUESTS: HOW YOU CAN HELP

- ✓ Avoid single-use plastics
- ✓ Ask about recycling options
- ✓ Follow the property's waste sorting guidelines
- ✓ Bring your own water bottle and reusable shopping bag



TOGETHER WE CAN CREATE TOURISM
WITH LESS WASTE AND MORE VALUE!

 **Be the change you want to see.**