



SMART WITH ENERGY = MORE SUSTAINABLE TOURISM

FOR TOURISTS AND TOURISM SERVICE PROVIDERS



WHY REDUCING ELECTRICITY USE MATTERS

Tourism consumes large amounts of energy – from lighting and air conditioning to hot water and device charging. Excessive use increases greenhouse gas emissions and operational costs.

Tourists and service providers alike can make a difference through **small but impactful steps**.



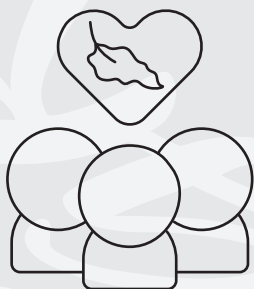
TOURISTS – SMALL HABITS, BIG IMPACT

- **Turn off lights and appliances** when leaving your room
- **Use natural light** as much as possible
- **Switch off or adjust the air conditioner** when not in use
- **Charge your devices** during the day, not overnight
- **Choose eco-certified accommodation** when available



SERVICE PROVIDERS – SAVE ENERGY, ADD VALUE

- Install **LED lighting and motion sensors**
- Use **thermostats and timers** for heating and cooling
- Choose **high-efficiency appliances (A+++ rating)**
- Educate staff and guests about **responsible energy use**
- Maintain equipment regularly to ensure **efficient operation**
- Consider **renewable energy sources**, such as solar panels



TOGETHER WE CONTRIBUTE TO:

- ✓ Lower CO₂ emissions
- ✓ Reduced energy bills
- ✓ A better visitor experience
- ✓ A more sustainable tourism sector in Medimurje

LET'S BE PART OF THE SOLUTION