



GOOD TRAVEL SEAL CERTIFICATE



The efforts and long-standing dedicated work of Međimurje County and its Tourist Board in creating sustainable tourism content have been recognized on a global level. At the world's largest tourism fair in Berlin, Međimurje was declared a Green Destinations region and awarded the Silver Green Destination label. With this recognition, Međimurje became the first region in Croatia and the fourth in the world to achieve this certification.

The certification brings numerous benefits — from increased visibility in the tourism market, inclusion of our destinations in global travel guides and presentations at major tourism fairs (thereby enhancing competitiveness), to the development of innovative ecological solutions, achieving lower operational costs in tourism, and more satisfied guests.

Certified companies receive better reviews and ratings, and more satisfied guests and higher ratings will attract more visitors — proving that certification improves both management and service quality.



CERTIFIED TOURISM FACILITIES



The First Healthness Resort in Europe

Terme Sveti Martin

A unique and holistic oasis of peace, tranquility, and health in northern Croatia, located in the heart of the unspoiled nature and greenery of the hilly Međimurje region. It is a place where tradition, culture, and history meet the local, healthy, and authentic; where activity, relaxation, innovation, sustainability, and nature come together.



TERME
SVETI MARTIN

Terme Sveti Martin
Izvorska 3, 40 313, Sveti Martin na Muri
info@termesvetimartin.com
+385 40 371 111



The EU Ecolabel, established in 1992, is a mark of excellence for compliance with high environmental protection standards. Terme Sveti Martin is the first hotel of its kind in Croatia to receive the EU Ecolabel with the support of CROTEH.



The Green Key is a prestigious certificate that represents the resort's commitment to adhering to the strict criteria set by the Foundation for Environmental Education.



CERTIFIED TOURISM FACILITIES



Ecomuseum "Međimurje malo"

The Visitor Center features a modern, interactive, and multimedia exhibition designed to introduce visitors to the authentic heritage of the area, as well as the history and everyday life of the people of Međimurje. In addition to exploring the exhibition, visitors can, depending on their interests, receive recommendations for visiting local sites, charge their electric bicycles for free, or relax in the park.

During the summer, the Center is open to visitors every Saturday from 10 AM to 4 PM, located within the Međimurje Palace of Tourism in Čakovec.



Ekomuzej
Međimurje

Ecomuseum Međimurje malo
Bana J.Jelačića 22E, Čakovec
+385 40 310 071
ekomuzej-medimurje.info



CERTIFIED TOURISM FACILITIES



Maderkin breg Viewpoint

Above the town of Štrigova, in the village of Robadje, you'll find the Mađerkin breg viewpoint — a favorite destination for many cyclists, hikers, and day-trippers. The viewpoint reaches a total height of approximately 27 meters, allowing visitors who climb to the top platform to enjoy stunning panoramic views from the highest point in Međimurje, at 361 meters above sea level.



Vidikovac Mađerkin breg
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+385 40 500 110
vidikovac.eu



CERTIFIED TOURISM FACILITIES



Mill on the Mura river

Mlin na Muri is a unique attraction located along the Mura River in the village of Žabnik. This reconstructed floating mill offers a glimpse into the traditional milling heritage of the region. Nearby is the Miller's House — an authentic space arranged in the spirit of times past.

Visitors can explore the rich interactive ethnographic collection "A Day in the Life of Miller Franc Žalar", which preserves objects from the daily life and work of the millers who once lived in this area. It provides a unique experience that combines the nature, culture, and history of Međimurje.

Visitor Center Mlin na Muri
Žabnik bb
info@svetimartin.hr
+385 40 868 619



CERTIFIED TOURISM FACILITIES



PG Geler

PG Geler is located in the unspoiled nature of Upper Međimurje, in the village of Mali Mihaljevec. It is an ideal destination for all lovers of active holidays, adrenaline challenges, and spending time outdoors. Visitors can enjoy a variety of activities such as an adventure park, zip-line, paintball, quad and jeep rides, and a giant swing.

The estate also offers educational workshops — including cheese-making, bread-baking, and getting to know the Međimurje horse breed. For a complete experience, accommodation is available in eco-friendly cottages. All activities take place on the estate under expert guidance and are adapted for all age groups, including team-building programs.



PG Geler
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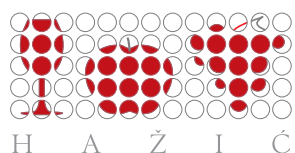
CERTIFIED TOURISM FACILITIES



Excursion Site Hažić Wine House

The Hažić Wine House excursion site is nestled among the picturesque hills of Upper Međimurje, in the heart of a wine-growing region known for its premium wines and unspoiled nature. This family-run estate offers an authentic experience of Međimurje's wine and culinary traditions through tastings of award-winning wines, homemade delicacies, and relaxation in the cozy atmosphere of the wine house with views over the vineyards.

A special attraction is the Hažić Wine Camp, the first of its kind in Croatia, which allows guests to stay in nature with the unique experience of wine tasting and literally sleeping among the vines.



Excursion Site – Hažić Wine House
Jurovčak 72, Sveti Martin na Muri
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CERTIFIED TOURISM FACILITIES



Rudi Express

Rudi Express is a travel and tourism agency based in Međimurje, specializing in organizing a wide range of excursions, trips, and tourism experiences both within the region and beyond. The agency offers services tailored to individual guests, school and kindergarten groups, companies, and associations — from one-day excursions to multi-day trips across Croatia and abroad.

RUDI
express

Tome Masaryka 26, Čakovec
travel@rudi-express.hr
+385 99 802 3216



CERTIFIED TOURISM FACILITIES



Holiday Home Dobranić

"Hiža on Gornji Koncovčak Hill", located above the Sveti Martin Spa, offers a stunning view of nature — perfect for escaping the daily hustle and bustle, and a source of inspiration from the surrounding hills and greenery.

The Dobranić family house is fully equipped to ensure a comfortable stay and features 3 accommodation units with a total of 6 beds. Pets are welcome in the house. Guests can enjoy the use of an outdoor grill, a terrace, and a designated smoking area. The house is fully air-conditioned and equipped with TV and audio systems, hydro-massage bathtubs, a safe, a washing machine, and Wi-Fi.

It is only a 10-minute walk from Sveti Martin Spa. Bicycle and golf cart rentals are available upon request, as the house is close to a golf course and many other attractions.

Holiday Home Dobranić
Gornji Koncovčak 12, Gornji Koncovčak
marija.dobranić@silo-dobranic.hr
+385 98 493 250



CERTIFIED TOURISM FACILITIES



Hiža 38

The Hiža 38 apartment, with a capacity for 6 + 2 people, consists of 3 bedrooms, a main kitchen and a kitchenette, 2 bathrooms, an additional toilet, and a sauna.

The apartment features a large yard with parking spaces, children's play facilities, an outdoor grill, and a cozy corner for relaxing in the yard. The yard is equipped with a wooden playhouse, a storage shed for bicycles and sports equipment, and 3 bicycles are available for free use.

Hiža 38 is animal-friendly, and the enclosed yard is ideal for playing and spending time outdoors.

See you at Hiža 38 apartment in Mala Subotica!



Hiža 38 Apartment
Braće Radić 38, Mala Subotica
info.hiza38@gmail.com
+385 99 733 2026



CERTIFIED TOURISM FACILITIES



Holiday Home Lina

"Međimurje malo," which always offers more, is home to a modest holiday house located on one of the highest peaks of Međimurje — Mohokos. There, the main sources of noise are the birds, squirrels, deer, and the kind words of the good people who live in the area. All of this warmly invites you to experience the unique atmosphere of a wooden house with a soul, whose walls and furniture were built by the owner's own hands — a house that blends tradition and modernity.

Pure nature, care for the environment, and the preservation of natural resources are enough attributes that have enabled Holiday Home Lina, as the first rural holiday house in Croatia, to receive the EU Ecolabel certification as a guarantee of quality service and products.

Holiday Home Lina
Pleškovec 154a, Pleškovec
holidayhome@gmail.com
+385 91 505 9628



Holiday Home Lina is the first private holiday home in Croatia to be awarded the EU Ecolabel by the European Commission. Established in 1992, the EU Ecolabel is a mark of excellence for adhering to high environmental protection standards.



CERTIFIED TOURISM FACILITIES



Holiday Home Pušlek

Traditional Međimurje gardens are a testament to the modesty and diligence of the people of Međimurje, who truly enjoy the beauty of nature and the fragrance of flowers. Surrounded by flowers, the holiday home "Pušlek" is lovingly and carefully arranged. Attention is paid to every detail to ensure guests feel comfortable, relaxed, and satisfied. A special highlight is the spacious terrace, offering a beautiful view of the forest expanses and vineyards. The house is located in Železna Gora.

Come and experience the beauty and benefits of this region for yourself!



KUĆA ZA ODMOR
ŽELEZNA GORA 148 • MEĐIMURJE
OBITELJ TURK 0915414843

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CERTIFIED TOURISM FACILITIES



Hotel Panorama

Hotel Panorama is already a successful story in Medimurje tourism; an institution for sports, gastronomy, and hospitality in this part of Croatia. In 2021, we worked hard to expand our accommodation capacity and built a new fitness center, followed by a wine shop in 2022. Additionally, the hotel was upgraded from a 3-star to a 4-star category.

Alongside all the sports facilities and wellness offerings, including a restaurant and café bar, the hotel has 47 accommodation units with a maximum capacity of 110 guests.

We are about to start a major and important project—not only for us but also for the city of Prelog and the surrounding areas: the construction of a spa center featuring a large swimming pool, a children's pool, saunas, a salt room, and the addition of 10 more rooms.



Hotel Panorama
Ul. Matije Gupca 102, 40323, Prelog
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CERTIFIED TOURISM FACILITIES



Holiday Home Kućica

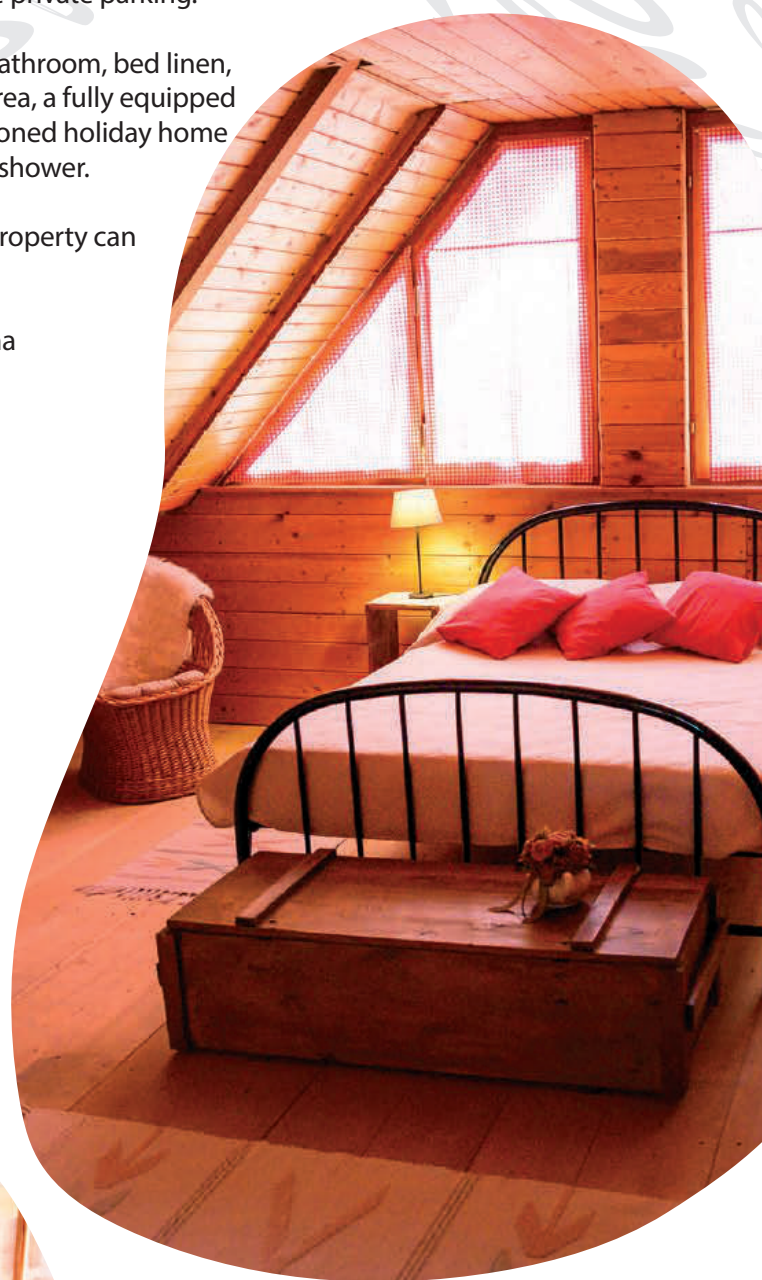
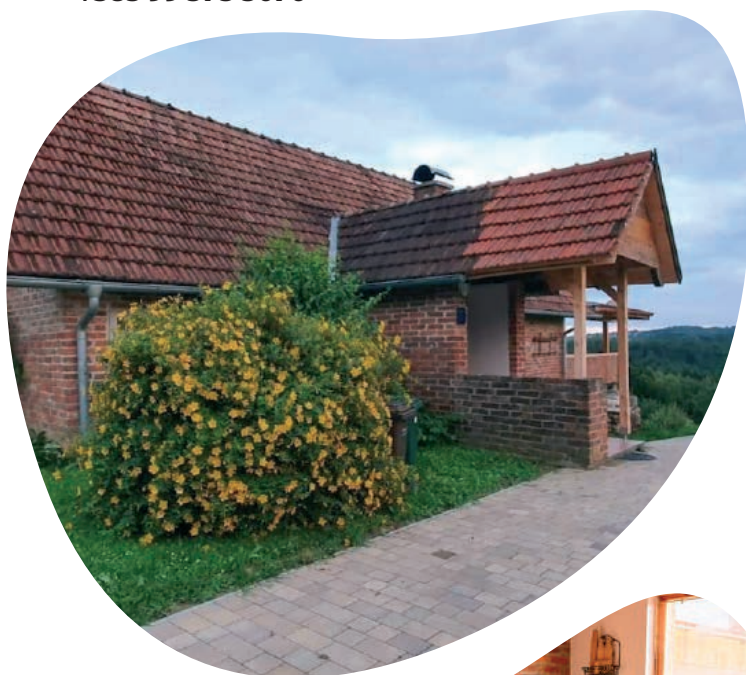
The Kućica na brijegu (House on the Hill) is located in Selnica, 36 km from the Moravske Toplice Livada Golf Course, and offers accommodation with a garden, free WiFi, a shared kitchen, and a shared lounge. This property is 49 km from the Ptuj Golf Course and provides barbecue facilities and free private parking.

This holiday home features multiple bedrooms (3), one bathroom, bed linen, towels, a flat-screen TV with satellite channels, a dining area, a fully equipped kitchen, and a terrace with a garden view. The air-conditioned holiday home also includes a washing machine and a bathroom with a shower.

Kućica na brijegu offers a hot tub. Guests staying at the property can enjoy access to a children's playground.

The Varaždin City Stadium is located 26 km from Kućica na brijegu.

Holiday Home Kućica, Bukovec
Bukovec 71a, Selnica
+385 99 575 5070



CERTIFIED TOURISM FACILITIES



Dr. Rudolf Steiner Center

The Dr. Rudolf Steiner Center is a multidisciplinary institution that combines science, art, and tourism based on the teachings and knowledge of Dr. Rudolf Steiner. The Center conducts educational programs and workshops, and organizes national and international seminars and conferences related to the fields of work and science of Dr. Rudolf Steiner. It also manages the birth house of Dr. Rudolf Steiner, which for many years has been a meeting place for numerous visitors from around the world.

The Biodynamic Agriculture Section at Goetheanum has included the Dr. Rudolf Steiner Center in Donji Kraljevec as an educational point in the world of biodynamics.

The mission of the Center is to spread knowledge, experience, and practice of Dr. Rudolf Steiner, with an emphasis on biodynamic agriculture as a sustainable solution to the challenges of environmental protection, social and food policies of the 21st century, as well as to raise awareness and educate consumers about the value and quality of biodynamic food.

Dr. Rudolf Steiner Center
Prvomajska ul.4, Donji Kraljevec
info@centar-rudolf-steiner.com
+385 40 655 612



CERTIFIED TOURISM FACILITIES



Apartment Arena

Apartment Arena is located in a green setting in the hilly part of Međimurje. The owner is Vesna Osojnicki, a Master of Arts, academic sculptor, and professor of visual arts and design. She offers guests the opportunity to create their own souvenirs from clay or paint the beautiful landscape surrounding the area.



Apartment Arena, Grabrovnik
Grabrovnik 139, Štrigova
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CERTIFIED TOURISM FACILITIES



Medimurje Nature Public Institution for Nature Protection

Medimurje Nature – Public Institution for Nature Protection was established based on the Nature Protection Act. The founder of the institution is Medimurje County. The institution carries out activities related to the protection, maintenance, and promotion of protected areas within Medimurje County with the goal of preserving the originality of nature, ensuring the undisturbed course of natural processes, and sustainable use of natural resources.

It supervises the implementation of nature protection conditions and measures in the areas under its management and participates in data collection for the purpose of monitoring the state of nature conservation. It operates as a public service.

In its work, Medimurje Nature cooperates with numerous entities and stakeholders involved in nature protection. At the national level, nature protection is under the jurisdiction of the Ministry of Environment and Green Transition.

Medimurje Nature – Public Institution for Nature Protection
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green experience

