



A SUSTAINABLE MEDIMURJE: TOGETHER FOR LOWER EMISSIONS

A GUIDE FOR TOURISTS AND TOURISM PROVIDERS



LET'S REDUCE GREENHOUSE GAS EMISSIONS – STEP BY STEP

Međimurje is a region of natural beauty, clean air, and rich biodiversity. As tourism grows, so does its impact on the environment. Together, we can **lower CO₂ emissions** and protect nature and the local community.

TRAVEL GREEN – BY TRAIN AND BIKE!

For tourists:

- ✓ Use the train to reach and explore the destination
- ✓ Discover the area by bike – marked trails are available
- ✓ Combine train + bike for the perfect eco-friendly trip

For providers:

- ✓ Promote train and bike travel as arrival options
- ✓ Share train schedules and bike rental info
- ✓ Offer bike storage and repair space

GREEN PRACTICES IN TOURISM

Small steps = big impact

For tourists:

- ✓ Choose **eco-certified accommodations**
- ✓ Buy **local and seasonal food**
- ✓ Use a **refillable water bottle**
- ✓ Walk or use **public transport**

For providers:

- ✓ Install **energy-efficient appliances**
- ✓ Use **renewable energy** where possible
- ✓ Serve **local, organic produce**
- ✓ Educate guests about sustainability

EDUCATION & COLLABORATION

Sustainability starts with awareness

The Medimurje County Tourist Board offers:

- Stickers for businesses
- Support in applying green tourism standards
- Info on sustainable routes, attractions, and experiences

THANK YOU FOR CHOOSING RESPONSIBLE TRAVEL!

MEDIMURJE COUNTY TOURIST BOARD

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